

**EF1 EVENTS FUND 2015-16****Assessment Questions Each section should be scored between 1 & 5 (Total: 30)****1) Track Record and Delivery: (Q 1, 2d, 3g)**

- a) Is the Event happening in under-represented ward in the borough?
- b) Does the application demonstrate a strong track record of delivery
- c) Can we be confident that work will be completed as planned?
- d) Is there evidence that the organisations involved have experience of the type of project being proposed and the listed cultural forms?
- e) Is there any evidence of a clear track record of working in Tower Hamlets before?
- f) Is this organisation on the Events Fund Defaulters List?

**2) How effectively does the application demonstrate a need / benefit for the proposed project (with evidence)? (Q 3)**

- a) Is it clear how the event is different from other events in the borough?
- b) Is it clear what the priorities of the event are? – content, location & target audience.
- c) Does the application demonstrate an emphasis on priorities 5a-c (Young People, Older People, Community Cohesion)
- d) Does the application demonstrate a contribution to TH Community Plan: (One Tower Hamlets, A Great Place to Live, Healthy & Supportive, Safe and Cohesive, Prosperous,)

**3) Does the application demonstrate an innovative approach that can inform future planning and delivery (Q 3b & 3f)?**

- a) Does the application demonstrate that it can improve access to arts based activities?
- b) Does the application demonstrate that the event is innovative / ambitious / adventurous / creative and of high quality?
- c) Does the application demonstrate that the event/project is accessible to the whole community?
- d) Does the application clearly demonstrate Include how they will market the event/project?
- e) Does the application demonstrate a commitment to equality of opportunity and obligations regarding the Equalities Act 2010 (See Guidelines & Criteria, section 7n)?
- f) Does the application demonstrate how sustainable the project will be beyond the funding period?

**4) Is the project underpinned by strong partnerships? (Q3,4, 6a)**

- a) Does the application demonstrate how the wider community will be involved in organising or participating in event/project? (Q3e)
- b) Does the application demonstrate an ability to attract partnership cash funding and or support? (4a & 6a)
- c) Is the mix of organisations proposing the project appropriate?(Q3d)
- d) Are the roles of the partners clearly defined? (4a)
- e) Will the project result in any new potentially sustainable partnerships being formed?

**5) Is it clear from the application that the proposed project will result in clear outcomes for the target audience (Q5)**

- a) Does the application demonstrate a commitment to celebrating cultural diversity and to extending cross-cultural understanding within the borough?
- b) Does the application demonstrate clear outcomes for the event / project, and Is it clear what is the purpose of the event?
- c) Is it clear how will the event will benefit the community and how this will be measured?
- d) Will the project result in either clear artistic progression or skills?
- e) Does the application demonstrate audience or company / organisation development?
- f) Is it clear how the event will encourage participation and increase community involvement?

**6) Does the proposed project represent clear value for money? (Q6)**

- a) are the total costs set out reasonable for the number of beneficiaries?
- b) Are the Project Management / Administration costs reasonable?
- c) Is any element of agreed match funding being provided?
- d) Does the application demonstrate artistic excellence, quality and innovation? (legacy)
- e) Does the application demonstrate clear benefits and progression routes to artists / participants?
- f) Is there a ticket price? is this affordable to the community?